

LTSF20 D2S2: After launch – how do you maintain engagement?

Sunder Ramachandran – Themed comments

MOST ENGAGING TOOLS

Emma W: What content format do you find people respond to the most? One org I work for uses a blend of written, video, imagery etc, whereas another uses purely video

Louise Mackenzie: Any tips for encouraging a construction workforce to remain engaged through a development programme?

Vicky Johnson: Another company to consider is filtered where off the shelf/curated content can be held. It's like the Netflix of learning. Really good team as well!

Tracey Hamnett (BT L&D): workplace is great although getting people to use it has been a struggle

Uzma: @ Louise and Diane this might help: <https://www.et-foundation.co.uk/>

Vicky Johnson: Degreed is another good platform (even though you would still need an LMS to hold internal training) but it brings all training (off the shelf training and internal training) together. And it also has a social side to it where you can follow people and share learning with others

Julie Wedgwood: @ Dianne, have you looked at the Aptem platform? From my experience it was good at engaging students with Functional skills development

Teresa Rose: @Diane - here's what the approach was <http://eurolocal.info/project/playing-success-innovative-project-improve-learning-performance>

SAP FOR LEARNING

Michelle: How did you do this layer, as we use SAP and it's not great for learning. Thank you
Success factor version from SAP to be shared with the audience

LMS WITH SOCIAL MEDIA CAPABILITIES

Iffaf Khan: @Diane, yes. We have social media on our own LMS

Iffaf Khan: They love Facebook but we have our own, closed pages @Diane

Mike Collins: I can't get over the Facebook data issue or ethics that sit around the umbrella org and I appreciate they will be different entities but it's a sticking point for me

Emma W: Mike, our team members have raised similar concerns and so we've not gone ahead with Facebook Workplace

Andy Wooler: @Mike collins - many IT security folks won't allow use of Workplace by FB

PLATFORM/ TRAINING EVALUATION CHALLENGE

Vicky Johnson: My company has just launched a new platform and been really good with communicating it and promoting it. But don't think they are using it to its full advantage and we aren't really evaluating training after it has been released to see where we can improve.

GAMIFICATION

Isaac: I think a lot of people resort to gamification because they struggle to make the content engaging in the first place. 16-year olds tend to be a little more mature than you think but they won't do something I they don't see the value. The trick is making them relate why the content is important to them personally

BITE-SIZED LEARNING

Vicky Johnson: Martin raises a good point, bitesize learning as well, they seem to like things getting to the point as quickly as possible (think tiktok)

SLIDES FOR THE PRESENTATION

Emma W: In the session I was in yesterday, we were able to download the slides at the end of the session

Andy Wooler: <https://communityroundtable.com/definitions-best-practices/what-defines-a-community-manager/> Community Roundtable is a great resource on the topic of Community Managers